The Promise of Berkeley

Summer 2014

Alumni, parents, and friends shaping the future of Cal

Special Edition:

The Campaign for Berkeley

$3.13 billion raised...
281,855 unique donors...
thousands of stories to tell!
Cover: Perhaps the campus’s most famous landmark — and a fitting symbol of the excellence that was strengthened by the recent Campaign for Berkeley — the Campanile celebrates its 100th anniversary in 2014. Photo by Keegan Houser.

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In one week in the fall of 2008, the stock market dropped 21 percent, Lehman Brothers collapsed, and the onset of the global financial crisis began in earnest.

Against that doom-and-gloom backdrop, Berkeley publicly launched a record-breaking fundraising campaign — and has emerged stronger than ever.

Five and a half years after the launch of The Campaign for Berkeley, the campus is $3.13 billion richer, results that reinforce Berkeley’s stature as the world’s preeminent public teaching and research university and an institution beloved and supported worldwide.

In all, campaign gifts from more than 281,000 alumni, parents, and friends will create scholarships, fellowships, and faculty chairs, and improve the lives of people around the world through pioneering research and public service.

“This is a monumental and profound victory for Berkeley,” said Chancellor Nicholas B. Dirks. “Thanks to the unprecedented support of so many people, we are able to fulfill this
university’s essential public promise: ensuring access for every talented student admitted, regardless of economic background, strengthening our comprehensive academic excellence and world-class faculty, and making a better world.”

The power of philanthropy

Making the argument to support Berkeley couldn’t have been timelier. During the campaign — led largely by then-Chancellor Robert J. Birgeneau and running from July 1, 2005, to December 31, 2013 — Berkeley broke records for the number of students applying for admission, reaffirmed its place as the top public university in the country, was ranked among the most highly regarded universities in the world, and earned four Nobel Prizes for research conducted by its faculty.

The stage was set for the campaign in 2007, when philanthropist Walter Hewlett announced the largest private gift ever to Berkeley. The gift from the William and Flora Hewlett Foundation was a challenge grant that resulted in 100 new endowed faculty chairs spread across every school and college on campus. (See story on page 12.)

Beyond the 100 chairs created through the challenge, funds for additional chairs were raised, bringing the grand total of endowed chairs from 320 before the campaign to
474 today. This nearly 50 percent increase boosts one of the most valuable tools in Berkeley’s arsenal for recruiting and retaining the world’s best faculty.

“It is broadly recognized that Berkeley has emerged from these most difficult five to six years every bit as strong, if not stronger,” said Chancellor Emeritus Birgeneau. “Most importantly, we did it without compromising our values and our commitment to access and excellence. I cannot thank all of the people involved in this campaign including our donors too much. You saved Berkeley!”

Enhancing access and excellence

In addition to supporting Berkeley’s world-class faculty, the campaign also greatly expanded the university’s capacity to provide student support. Donors’ generosity helped the number of endowed undergraduate scholarships jump by 36 percent — and with 70 percent of Berkeley’s undergraduates receiving financial aid and the campus serving nearly as many economically disadvantaged students as the Ivy League schools combined, this support is critical to keeping the campus accessible for future generations of students.

“I am so happy to be at Berkeley — I never thought I would be here,” said Jamie Martínez, a transfer student from San Diego who embodies the kind of drive that propels students to Berkeley. He entered the foster care system at age four; but found the experience emotionally costly and fled from it when he was 17. For Martinez, the existence of the Cal Independent Scholars Network — also enhanced through campaign gifts — separated Berkeley from all the other universities he applied to for admission. (See story on page 11.)

Financial support is even more critical for graduate students, with 90 percent of them receiving some form of assistance, from fellowships to loans. For them, funds raised in the campaign will have an equally tremendous impact — donors have boosted endowed graduate fellowships by 84 percent. (See story on page 8.)

In all, the campaign’s success underscores the role of private giving in upholding Berkeley’s preeminence. “Let’s not forget, this success was achieved at a time of deep disinvestment in public higher education by the state of California,” said Vice Chancellor for University Relations Scott Biddy. “Reaching $3.13 billion shows the resolve of our alumni, parents, and friends who believe deeply in Berkeley and its unique place in the world.”

•
59,577 donors made their gifts online to Berkeley.

18 state-of-the-art facilities were constructed or renovated during the campaign.

1,485 new endowed funds were created, bringing Berkeley’s total to 4,575.

154 new endowed faculty chairs were created, bringing Berkeley’s total to 474.

548 new endowed graduate fellowships were created, bringing the total to 1,203.

381 new endowed undergraduate scholarships were created, bringing the total to 1,426.

$100 was the median gift.

You raised $3.13 billion to benefit our brilliant students and faculty and world-class research.

281,855 donors took part in The Campaign for Berkeley, compared with 184,151 who gave to the university’s last campaign, which ran between 1993 and 2001.

49% of all individual donors were first-time donors.

of all donors were first-time donors.
The results alone are impressive. 281,855 donors raised a record $3.13 billion for Berkeley. But what does that mean — in human terms?

It means that our students can keep the dream of a Berkeley education alive — regardless of their financial status. Thanks to you, we raised $383.6 million for scholarships and fellowships to help eliminate barriers to the world’s top public university. We will not let the bold aspirations of our best and brightest students go unfulfilled.

It means that our faculty can do their best work here. We created 154 new endowed faculty chairs to stem the lure of our competitors and allow our professors and their students to push the frontiers of research and discovery. Thanks to you, the excellence and future of our world-class faculty are secured.

And it means that professors and students across campus have better spaces where they can work to improve the human condition. Thanks to you, 18 state-of-the-art facilities were constructed or renovated during the campaign — from the Blum Center for Developing Economies, a hub for promising technologies and services to...
address global poverty, to the Li Ka Shing Center for Biomedical and Health Sciences, dedicated to preventing the root causes of cancer, Alzheimer’s, HIV, and other diseases.

The newly expanded campaign.berkeley.edu website now includes more than 40 stories and videos highlighting the broad impact our donors have had on Berkeley’s students, faculty, and research. On the following pages are snippets of just a few of those stories. We hope you will take as much pride in exploring them as we have in uncovering them.
One of the most widely felt successes of The Campaign for Berkeley has been the tremendous increase in graduate student support. Endowed fellowships jumped 84 percent during the campaign, dramatically boosting the university’s ability to recruit the very best students.

For Yael Segalovitz, a native of Israel with a passion for both Brazilian and Hebrew literature — particularly where the two fields intersect — one such fellowship made pursuing her Ph.D. possible.

In spring of 2012, on the verge of earning her master’s degree in comparative literature and struggling to make ends meet, Segalovitz began to question her ambition for a doctorate. “I made up my mind that if I wouldn’t be able to receive a full scholarship for my Ph.D. studies, then maybe I didn’t have a future in the humanities,” she recalls.

Her answer came in the form of a prestigious Regents’ Intern Fellowship at Berkeley. Funded in part by a generous gift from the Irving and
“[It] gave me an immediate place to draw comfort from. . . . I wouldn’t have had the courage or the motivation without it.”

Who: Justin Park ’13, a late-career undergrad who is headed to Yale University for a Ph.D.
What: The Chernin Mentoring Program, founded in the English department by Peter ’73 and Megan Chernin, pairs students with faculty and graduate students in a variety of one-on-one and small-group activities to recreate the nurturing feel of a small liberal arts college. Now called Berkeley Connect, the program expanded to 10 departments in 2014.

Helen Betz Foundation, the fellowship would guarantee Segalovitz five years of funding. “This was more than financial help,” Segalovitz says. “It was an affirmation that what I do is important.”

Dr. Nancy Ras, the daughter of Irving and Helen Betz, feels humbled by the gratitude of Segalovitz and other students who have benefitted from her family’s support. “This shows our contributions are being utilized well,” she says.

“Magic happens when the worlds of ideas and performance interact.”

Who: Matías Tarnopolsky, director of Cal Performances
What: A grant from the Andrew W. Mellon Foundation is giving students, including those outside of the traditional arts, the opportunity to delve into different artistic genres and attend up to 10 performances per semester.

“We wanted it . . . to go to the greater good of the university rather than sitting in our account.”

Who: Britta Hansen O.D. ’11, former president of UC Optometric Student Association (UCOSA)
What: UCOSA gave $250,000 to the School of Optometry — the result of decades of student dues, study guide sales, and other fundraisers — and holds the record for the biggest-ever student contribution to Berkeley.
“We need to take care of the planet . . . You can make an experiment environmentally friendly and be just as effective.”

Who: Sean Purcell ’16, chemistry student
What: Purcell is helping test a new, sustainable freshman lab curriculum at the College of Chemistry, which raised $11 million to renovate lab and teaching spaces and transform how chemistry is taught.

“[This project] is the result of . . . tens of thousands of passionate Cal faithful who believed in the need for facilities that provided conditions for success for our student-athletes, and . . . a safe, secure venue for our community to gather.”

What: In 2012, Cal opened the doors on a revitalized and retrofitted California Memorial Stadium, state-of-the-art Simpson Center for Student-Athlete High Performance, and Lisa and Douglas Goldman Plaza.

“For students . . . it will undoubtedly prove to be an invaluable asset to their education. Some of my favorite and most unique experiences in art history have involved seeing the works we’ve studied up close.”

Who: Scarlet Cummings ’16, volunteer on the BAM/PFA Student Committee
What: The new Berkeley Art Museum and Pacific Film Archive (BAM/PFA) — funded in part by a gift from longtime supporter Barclay Simpson ’66 (ex’43) — will open in 2016 and bring the institution’s dynamic art, film, performance, and education programs to a broader public.
“The day that I got accepted at Berkeley was life-altering,” says Jamie Martínez ’15.

Telling his story, Martínez smiles through the difficulty of recalling the struggles he faced growing up in foster homes since age four, which made his admission to UC Berkeley that much sweeter.

Opportunities to fall through the cracks abounded, but Martínez persevered and, thanks to hard work, mentors, and programs such as the Cal Independent Scholars Network (CISN), he found a home at Berkeley. The first-year transfer student from San Diego credits CISN for being the key factor in deciding to come to Cal.

The unique services provided through CISN help students who are currently in foster care, have been emancipated from foster care, or are orphaned, and who are certified independent by the Financial Aid Office. It is one of several comprehensive programs within the Centers for Educational Equity and Excellence that enable students to succeed and thrive on campus and beyond. Created in 2005, CISN gained the enthusiastic backing of donors to support scholarships and programmatic needs that better serve the students. It also attracted volunteer mentors.

“Berkeley makes me feel at home and normal and that I belong,” Martínez says, thanking donors who made it possible for students like him to “be able to gain the resources to attend the world’s No. 1 public university.”

“Thanks to [the Fung Institute’s] support, we hope to put the power of a cardiologist in every physician’s pocket.”

Who: Connor Landgraf ’13, M.Eng. ’14, founder of Eko Devices, a startup that aims to revolutionize the stethoscope

What: The Coleman Fung Institute for Engineering Leadership, founded with a $15 million gift from Coleman Fung ’87, offers a one-year Master of Engineering degree and helps students turn innovative ideas into successful products and businesses.
Hewlett Challenge: a catalyst for faculty excellence

If there was a signature moment in the campaign, it came during the silent phase in 2007 when Walter Hewlett announced the largest private gift ever to Berkeley — a challenge grant from the William and Flora Hewlett Foundation to raise 100 new endowed faculty chairs across every school and college on campus.

In announcing the gift, Hewlett called Berkeley the “crown jewel of public higher education” and urged the “multitude of loyal Berkeley alumni and friends to hark and respond to her need at this time.” And step forward they did.

The Hewlett Challenge was a prime catalyst for the campaign’s success. It raised more than $220 million and succeeded its goal of 100 endowed chairs. Beyond the challenge donors were inspired to raise 54 additional chairs, bringing the grand total from 320 before the

“This fellowship has been a fantastic opportunity to push the limits of the microfluidic technology we’ve been developing in the lab to screen cancer patients . . . and to pursue a new area of research.”

Who: Lydia Sohn, associate professor of mechanical engineering and a 2013–14 Bakar Fellow

What: The Bakar Fellows program, founded in 2011, supports innovative research by early-career faculty, particularly projects that hold commercial promise.
Our work is contributing to a shift in teaching and learning paradigms … teaching students how rather than what to think.”

Who: Jabari Mahiri, the William and Mary Jane Brinton Family Chair in Urban Teaching

What: Created in the Graduate School of Education, this faculty chair is one of only a handful nationwide dedicated to researching high-needs schools and training the very best educators.

“My favorite ideas are those that go against conventional wisdom. … This chair provides critical support when federal funding is inadequate.”

Who: Eli Yablonovitch, professor of electrical engineering and computer science, whose work has impacted the design of solar panels worldwide

What: Yablonovitch holds the James and Katherine Lau Chair in Engineering, one of three chairs established by Katherine ’88 and James ’81 Lau to support transformational research on pressing energy challenges.

“The funding allowed me to expand the book into a definitive biography — one that truly captured his life and his art.”

Who: Scott Saul, professor of English

What: The Andrew W. Mellon Foundation gave nearly $25 million to support the arts and humanities at Berkeley. Saul, who received a grant through a program that helps faculty realize a scholarly dream, used his funds to write a book on the iconic, path-breaking comedian Richard Pryor.

campaign to 474 today. This nearly 50 percent increase boosts one of our most valuable tools for recruiting and retaining the world’s best faculty.

The Hewlett Challenge ushered in a broad model for endowed faculty chairs that touched departments in every school and college. It also provided support for graduate students and fostered innovative research that cuts across traditional disciplines. These vast achievements will ensure Berkeley’s ability to cultivate the highest-caliber teaching and research in service to the public good.
Back ing new faculty’s risky ideas

For the past seven years, biotech entrepreneur Matt Winkler ’74, Ph.D. ’79 has sat down at the kitchen table with his wife and three sons to have an important family conversation. The topic? Groundbreaking research conducted by Berkeley’s brilliant new faculty.

Every year, the Winkler Family Foundation has awarded a pair of $50,000 grants — with no strings attached — to two of Berkeley’s newest faculty members in the College of Natural Resources and the College of Letters & Science’s Biological Sciences Division. Recipients can use the funds to set up a lab, hire graduate assistants, or do whatever is necessary to embark on their research careers at Berkeley.

“I’m really sensitive to this being the most delicate part of a professor’s career,” says Winkler, who has launched a string of successful biotech ventures. “This money gives you the financial security to explore risky ideas,” recalls Lin He, a molecular biologist.

“I want to do great work to honor their generous support.”

Who: Susan Stone, the Catherine Mary and Eileen Clare Hutto Professor of Social Services in Public Education
What: This new chair, established by the Huttos through the Hewlett Challenge, enhances Stone’s teaching and enables her to foster new partnerships with school districts locally and nationally.

“This gift has] given us a lot more independence to support worthy students and worthy projects.”

Who: Mark Sandberg, the Barbro Osher Chair for the Department of Scandinavian
What: Longtime Berkeley benefactors Barbro and Bernard Osher created this endowed chair to support one of only three freestanding departments in North America dedicated to Scandinavian languages and literature.
and cell biologist who won a prestigious MacArthur fellowship just one year after her 2008 Winkler award.

Winkler grew up in Berkeley, where his father was a professor. In selecting scientists to support, Winkler also sees an opportunity to engage his own children in the practice of philanthropy.

“I wanted to get my kids involved in how they can thoughtfully make a difference,” Winkler says.

“The climate appears to be a critical factor in sustaining peace and well-being across human societies.”

Who: Edward Miguel, professor of economics
What: Miguel holds the Oxfam Chair in Environmental and Resource Economics, one of two chairs co-funded by George Miller M.B.A. ’61 and Janet McKinley that address critical environmental issues. The other chair honors Miller’s friend and mentor, Tom Graff, and is devoted to water policy and economics.

“This honor is so unanticipated and so moves the spirit that I can only shake my head with wonder.”

Who: Professor Emeritus Oliver E. Williamson, 2009 Nobel laureate in economics
What: After Williamson had pledged the bulk of his Nobel award to create a new faculty chair at the Haas School of Business, a group of his former Ph.D. students joined forces to create a graduate fellowship in his honor.
**Funding tomorrow's medical miracles**

“I believe investments in high-quality education are the best investments in improving the human condition,” said global entrepreneur and philanthropist **Li Ka-shing**. Recognizing the caliber of Berkeley’s research, Mr. Li chose to make a $40 million lead donation to a new 200,000-square-foot facility at the vanguard of an emerging era of scientific investigation and innovation. Named in his honor, the **Li Ka Shing Center for Biomedical and Health Sciences** is a nexus for multidisciplinary, cutting-edge medical research.

**“We’ll have a literal — not just metaphoric — bridge between astrophysics and physics.”**

**Who:** Saul Perlmutter, professor of physics and 2011 Nobel laureate

**What:** A rebuilt Campbell Hall, opening in 2014 and funded in part by a gift from the Heising-Simons Foundation, will further strengthen Berkeley’s world-renowned work in astrophysics and cosmology.

**“The mentorship and support I have received at the Blum Center have been critical to my activism, research, and advocacy.”**

**Who:** Rebecca Peters ’14, University Medalist (Berkeley’s top graduating senior)

**What:** The Blum Center for Developing Economies, initiated by a significant gift from financier and UC Regent Richard Blum ’58, M.B.A ’59, brings together people across disciplines to combat global poverty.
“The Kaiser funding is allowing me to take a public health concern that came from my real-world experience and conduct research that will help address this concern.”

Who: Katherine Schaff M.P.H. ’08, a Ph.D. candidate whose work focuses on how foreclosures impact health

What: For three years, Schaff was part of the Kaiser Permanente Public Health Scholars Program, which seeks to meet the increasing need for highly educated public health workers, particularly in underserved communities.

Professor Andrew Dillin’s laboratory is among those at the forefront of this new era. He and his team are studying genetic and molecular mechanisms that regulate aging and aging-related disease. Mutant proteins with “misfolded” structures cause diseases such as Parkinson’s, Alzheimer’s, and diabetes. The Dillin lab is looking at ways to refold the proteins while the cells are still young, preventing debilitating illnesses as we age.

Dillin’s research is supported in part by the Thomas and Stacey Siebel Distinguished Chair in Stem Cell Research, an endowed chair made possible by the campaign’s landmark Hewlett Challenge.

With its open, light-filled layout and technically advanced facilities, the Li Ka Shing Center fosters better collaboration and idea-sharing among more than 450 researchers. “The most important aspect of science is communication,” says Dr. Dillin. “You’re only as good as the people around you.”

“There’s no better place than Berkeley for this endeavor, given our record of innovation in computer science over the last four decades.”

Who: Richard Karp, founding director of the Simons Institute for the Theory of Computing

What: The Simons Foundation gave $60 million to create the Simons Institute, where top theorists such as Karp will apply the mathematics of computer science to tackle problems in health care, climate modeling, and business.
Tackling equity, inclusion, and diversity

Rare is the opportunity for an institution of Berkeley’s scale to commit to comprehensive research, teaching, and public service advancing equity and inclusion — and to transforming its own culture — but in 2010 the university did just that.

Thanks to a $16 million investment by the Evelyn and Walter Haas, Jr. Fund, the campus launched the UC Berkeley Initiative for Equity, Inclusion, and Diversity. The sweeping 10-year effort affects and involves every person and area on campus, and places Berkeley as a national leader on this front.

“The single most important skill that a 21st-century student must master is ‘intercultural competence,’ which is the ability to navigate successfully among diverse groups in an increasingly globalized society,” said Chancellor Emeritus Robert J. Birgeneau.

“The Philomathia Foundation has made a key difference to our campuswide efforts in energy and climate research.”

Who: Graham Fleming, vice chancellor for research

What: The Philomathia Center, made possible by the Philomathia Foundation, brings together several energy-related efforts, including an endowed faculty chair, graduate fellowships, an annual forum on energy and the environment, and giving researchers the opportunity to do exploratory work.
The Haas Institute for a Fair and Inclusive Society — a focal point of the initiative — houses eight endowed faculty chairs tackling discrete areas of diversity-related research. This comprises six chairs supported by the Haas, Jr. Fund, which built on an earlier chair by the Levi Strauss Foundation in honor of Robert D. Haas ’64, as well as a chair by Robert D. and Colleen Haas. The effort also created endowed scholarships for community college transfer students, who disproportionately come from economically disadvantaged communities across the state; 30 new or revised American Cultures courses, part of an undergraduate requirement; and a host of resources, grants, and tools for students, faculty, and staff.

“The elegance of the restored Bancroft proclaims perfectly the distinction of its collections, but the real benefit is the enhanced teaching space — in which more than 3,000 Berkeley students worked with original materials last year.”

Who: Elaine Tennant, director of the Bancroft Library
What: The renovated library, which reopened in 2009 after a major seismic retrofit and renovation, was made possible by $35 million in gifts from more than 700 donors.

“I’m certain that without public higher education, there would be many fewer great scientists in the country.”

Who: Randy Schekman, professor of molecular and cell biology and a 2013 Nobel laureate
What: As Schekman stepped into the Nobel limelight, he appealed for greater investment in public higher education and used his Nobel prize proceeds to create The Esther and Wendy Schekman Chair in Basic Cancer Biology. It is named in honor of his mother and sister, who both died of cancer.
A desire to build a stronger and ever-essential BERKELEY

An undertaking on the scale of a $3 billion campaign succeeds for many reasons — clear vision, hard work, and the ability to inspire not the least among them. The one indispensable element tying these together is STRONG LEADERSHIP.
In Berkeley’s case, a core group of volunteer advocates led the way. A chair or co-chair led each year of the public phase of the campaign (2008–13), and a national annual giving chair served throughout the entire public phase. Along with the trustees of the UC Berkeley Foundation, these leaders energized other volunteers and donors — and gave generously to the campaign themselves.

“This campaign succeeded because of individuals and their deep desire to build a stronger and ever-essential Berkeley,” said Scott Biddy, vice chancellor of University Relations, in his remarks at a campaign gala earlier this year: “Each of these leaders embodies an enduring trait. I would like to summarize it in one word for each person. This word reflects who they are and what they mean to us.”
From start to finish, a collective effort brought together more than 281,000 donors for Berkeley. The milestones on the following pages are but a few stops on this journey undertaken by a record number of people, coming together to support Berkeley and raise $3.13 billion for students, faculty, and research.

**Sept. 10, 2007**
Largest gift in campus history — $113 million from William and Flora Hewlett Foundation — launches Hewlett Challenge for 100 endowed faculty chairs.

**July 1, 2005**
The Campaign for Berkeley begins quiet phase.
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<th>Date</th>
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<tr>
<td>Sept. 16, 2008</td>
<td>Failure of massive financial institutions triggers stock market crash, global economic crisis.</td>
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<td>Sept. 19, 2008</td>
<td>Campus kicks off $3-billion campaign publicly, having raised nearly $1.3 billion in quiet phase.</td>
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<td>Sept. 20, 2008</td>
<td>First major pledge of support comes from campaign co-chair Coleman Fung ’87: $15 million to establish Coleman Fung Institute for Engineering Leadership.</td>
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April 23–27, 2009
Al Gore and the Dalai Lama celebrate students and the new Richard C. Blum Center for Developing Economies, created by $16 million in private gifts.

Oct. 12, 2009
Professor Emeritus Oliver E. Williamson wins 2009 Nobel Prize in economics; pledges bulk of award to a new faculty chair in the economics of organization.

Dec. 31, 2008
Class of 1983, in 25th reunion, sets record for total participation in giving by a single class — 717 donors.

Oct. 16, 2009
“ Inspiring Minds,” Southern California celebration for campaign draws alumni, parents, and friends to faculty and alumni lectures and gala dinner.
Feb. 18, 2010
UC Berkeley Initiative for Equity, Inclusion, and Diversity launches sweeping array of campuswide programs, thanks to $16 million gift from Evelyn and Walter Haas, Jr. Fund.

April 16, 2010
Optometric Student Association gives largest-ever student gift, $250,000 in endowment funding, which is then matched by Chancellor’s Challenge for Student Support.

July 21, 2010
J. Michael Mahoney establishes 24th scholarship at Berkeley, in memory of Phoebe Prince — latest in more than $9 million he has given, honoring young lives cut short.

Sept. 30, 2010
Alumni, parents, and friends gather in New York to celebrate Berkeley and “Inspiring Minds,” spotlighting innovation and creativity fueled by the Cal family.

Spring 2011
The Campaign for Berkeley crosses $2 billion mark.

2011
Oct. 21, 2011
Campus dedicates Li Ka Shing Center for Biomedical and Health Sciences, propelled by philanthropist Li Ka-shing’s lead donation of $40 million.

Dec. 31, 2011
Class of ’61 breaks record for amount raised in a 50th reunion year, contributing $5.2 million from 523 donors and establishing the Class of 1961 Chair in Undergraduate Education.

Jan. 11, 2012
Cal parents Doug and Sandra Bergeron announce innovative scholarship-mentorship program for undergraduate women pursuing careers in science, technology, engineering, and mathematics.

May 1, 2012
Simons Foundation awards $60 million to establish a theory of computing institute, placing campus as worldwide center for theoretical computer science.

June 30, 2012
International gifts and pledges set record, exceeding $50 million in fiscal year.
Aug. 24, 2012
Radically transformed Memorial Stadium reopens. New facilities include state-of-the-art Simpson Center for Student-Athlete High Performance, and Lisa and Douglas Goldman Plaza.

Summer 2012
Cal athletes win 11 gold medals at the Olympics, ranking us sixth in the world if we were a country.

Fall 2012
William and Grace Ford Undergraduate Scholarship Match, provided by a bequest from the Fords, begins matching new endowed scholarship gifts of $100,000. Raises $8 million in scholarships, with match.

Nov. 5, 2012
Hewlett Challenge completed more than two years ahead of schedule, resulting in more than $220 million in endowments for faculty chair-holders, departments, and graduate students.

Dec. 10, 2012
Energy Biosciences Building dedicated.
Dec. 31, 2012
Class of 1982 sets record for highest giving by a single class in a reunion year — $10.2 million.

Feb. 12, 2013
Construction begins on new Berkeley Art Museum/Pacific Film Archive.

March 15, 2013
Membership in the Benjamin Ide Wheeler Society, for donors of planned gifts, reaches 2,000 for first time.

June 13, 2013
At Clinton Global Initiative event in Chicago, $20 million gift announced to launch Jacobs Design Innovation Institute and transform engineering education at Berkeley.

June 30, 2013
Annual gifts made online at givetocal.berkeley.edu increase from $1.7 million in 2007 to more than $7.6 million.

Summer 2013
Cal Parents Fund annual donations surpass $2 million in year for first time.
**Oct. 7, 2013**
Professor Randy W. Schekman wins 2013 Nobel Prize in Physiology or Medicine; donates prize proceeds to create Esther and Wendy Schekman Chair in Basic Cancer Biology, honoring his late mother and sister.

**Nov. 8, 2013**
Nicholas B. Dirks is inaugurated as Berkeley’s 10th chancellor.

**Dec. 31, 2013**
New Alumni Challenge, which matched gifts by recent graduates, marks campaign success, inspiring 32,000 gifts from more than 16,000 unique donors that raised $3.6 million.

**Spring 2014**
Campus announces successful completion of The Campaign for Berkeley. A total of 281,855 donors participated in the historic effort, raising $3.13 billion to benefit students, faculty, and research.

$3.13 Billion
Thanks to You. . .

It was an improbable goal — $3 billion — set amid the worst global financial crisis since the Great Depression. Thanks to you, Berkeley not only met the goal, we exceeded it and along the way created a strong foundation for the future.

That foundation is built on the support of donors like you — 281,855 to be exact — who gave to Cal during the campaign. Of all the people who gave, nearly half were first-time donors. Among alumni, the biggest decade of donors was the youngest, those who graduated between 2000 and 2009. Thanks to outreach by the campus and volunteer leaders, strong inroads of support were established among students, younger alumni, faculty, and Cal parents.

These trends bode well for the campus, suggesting that the campaign helped to energize a broader base of people who were inspired to give.

Credit for some of this success is also due to innovative programs that drew a bigger range of donors, such as the landmark Hewlett Challenge, the New Alumni Challenge, the Chancellor’s Challenge for Student Support, the Named Fund Initiative, and the annual Senior Class Gift drives.

This broader base will be crucial for the future of Berkeley, since The Campaign for Berkeley is merely the beginning. Our long-term success will depend on your continued support and engagement with the campus in the days and years to come.

*Stay with us on the journey.*
This is just the beginning...